



Kindra Hire

PRESS KIT • SEPTEMBER 2026

MOST PEOPLE TALK ABOUT AI. WE PUT IT ON THE PAYROLL.

Kindra Hire recruits, trains and installs AI staff into Australian small-business tools. Owner-facing media · Brisbane · Enquire.

WHAT IT IS

THREE LINES, THEN THE DETAIL

- 1** Kindra Hire is an AI recruitment company. We recruit, train and install AI staff into Aussie SMB tools on subscription.
- 2** Owners get a Manager plus staff seats on Own Stack — site, mail, backups, all managed by Kindra — so they're not unpaid IT at 2am.
- 3** You keep the big clicks. Money, live client sends and the live site need a human nod. Boring seats get filled; judgement stays human.



WHY OWNERS CARE

LABOUR SHORTAGE. 2AM ADMIN. SEATS NOBODY WANTS.

Chat boxes that nod along don't ship the work. The jobs going unfilled aren't the interesting ones — they're the quote chase, the overnight invoice, the inbox triage, the freight follow-up. Kindra Hire is recruitment for those seats.

FOUNDER
MICHAEL JACKSON

Director, Kindra Hire • Brisbane

Michael Jackson is Director of Kindra Hire and founder of Kindra AI Pty Ltd, based in Brisbane. With 22 years in IT, he built Kindra Hire for Australian business owners who are drowning in admin, short on staff for seats nobody wants, and tired of chat boxes that nod along instead of shipping work.

Kindra Hire recruits, trains and installs AI staff into the owner's Own Stack on subscription — Manager plus seats — while money moves and live sends stay human-approved.



INTERVIEW OFFER

15–20 minutes, Zoom or in person in Brisbane. Screen demo ready. Stills, brand film clips and logo pack on hand.

Book: michael@kindrahire.com.au • 0403 475 099

STORY ANGLES
WHAT JOURNALISTS CAN TAKE

- Labour shortage, not layoffs
- 2am admin stops owning the owner
- Jobs humans don't want get a seat
- Human money. Human live sends.
- Wild brand, serious install
- Every asset made with the product

FOUNDED

Brisbane, 2026

Kindra AI Pty Ltd • ABN 38 697 207 917

THE PRODUCT

Manager + seats

Installed on the owner's Own Stack, on subscription

THE RAIL

Human nod

Money, live client sends and the live site

THE QUESTION EVERYONE ASKS FIRST

ARE YOU REPLACING WORKERS?

No. Kindra Hire is a recruitment product for seats that are empty, hard to fill, or jobs humans don't want — 2am admin, repetitive inbox, quote chase, freight follow-ups. We talk labour *shortage*, not labour *surplus*. Money and big decisions stay with the owner or their people.

DOES "ON THE PAYROLL" MEAN AI GETS A WAGE?

No. It's the brand hook. Subscription seats installed into the owner's tools — not a human employment contract.

DO AI STAFF SPEND MONEY UNSUPERVISED?

No. Money, live client sends and the live site need a human nod. AI staff ship the boring work inside that rail.

IS THIS JUST ANOTHER CHATBOT?

No. We recruit and train for the seat, then install staff into the business tools stack. Not a blank box that agrees with you.

WHAT'S THE PRICE?

Enquire for current Kindra client pricing. Team Setup is Manager plus seats on subscription.



BOILERPLATE

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